



CLIENT:

Dr Michael Flynn
Fertility & Women's Health Specialist

PROJECT:

Instagram Highlights Copy
&
Graphic Design



The following showcases the Instagram highlight information I scripted and graphically designed. Each highlight is designed to give the audience a key snapshot of the services Dr Flynn provides, and promote his key 'selling points'.




See page 3 for copy when someone clicks 'Fertility'.



See page 2 for copy when someone clicks 'Women's Health'


WOMEN'S HEALTH HIGHLIGHT COPY:



EXPERIENCE MATTERS

For over 20 years, I have been helping women find solutions to their gynaecological problems & improve their quality of life.

I genuinely care & tailor my advice & treatment plans to suit each unique individual. I really listen to my patients to help determine the best pathway to meet their health goals.



I CAN HELP WITH...

- ENDOMETRIOSIS
- POLYCYSTIC OVARIAN SYNDROME (PCOS)
- FIBROIDS
- CERVICAL SCREENING
- PROLAPSE
- IUD
- FALLING PREGNANT
- VAGINAL ULTRASOUND
- CONTRACEPTION
- MENOPAUSE
- LAPROSCOPIC SURGERY

FERTILITY HIGHLIGHT COPY:

WHY CHOOSE ME?

I have helped thousands of patients achieve healthy pregnancies - even in the most challenging situations.

I love what I do & pride myself on combining personalised, compassionate care with cutting edge technology.

If you're dreaming of starting or expanding your family but it's taking longer than it should...

let me help you.

I WANT A BABY

PLANNING FOR PREGNANCY	NATURALLY FIT FOR FERTILITY
MENSTRUAL CYCLE & OVULATION	PROBLEMS GETTING PREGNANT
INDIVIDUALLY TAILORED ADVICE	STOPPING CONTRACEPTION
FERTILITY & ENDOMETRIOSIS	FERTILITY & PCOS
MALE INFERTILITY	SECONDARY INFERTILITY

FERTILITY TESTS

- AMH TEST
- SPERM TEST
- PRECONCEPTION SCREENING
- PELVIC ASSESSMENT

ASSISTED FERTILITY

- IVF & IUI
- ICSI
- OVULATION INDUCTION (OI)
- PREIMPLANTATION GENETIC TESTING
- EGG FREEZING
- SPERM RETRIEVAL
- DONOR SPERM