



CLIENT:

**Village Roadshow Theme Parks
(for Corporate Partner: Marriott)
Singapore**

PROJECT:

**Email Newsletter
Loyalty Program Members**



Looking for Adventure?

Marriott Rewards is offering you the chance of a lifetime! We are giving away the opportunity to get up close and personal with both dangerous and non-dangerous sharks at the world's largest shark exhibit, located at Australia's Sea World on the beautiful Gold Coast.

Have you ever wondered what it would be like to come face-to-face with some of the world's most dangerous sharks? Well Australia's most exciting theme park attraction, *Shark Bay* at Australia's Sea World on the Gold Coast, allows guests to experience this once in a lifetime adrenalin rush!

Shark Bay is the world's largest man-made lagoon system for sharks and houses many different species in an innovative, awe-inspiring two-level exhibit. Designed to resemble the ocean floor and provide spectacular viewing for guests both above-water and underwater through three 10 x 3 metre windows, it comprises three main zones. There's the inter-tidal zone, reef lagoon and the shark lagoon, all allowing unsurpassed viewing and unforgettable interaction opportunities.

The tidal pools in the inter-tidal zone enable guests to interact with some of the inhabitants at one of the specially designed touch pools. The larger section of *Shark Bay*, the shark lagoon, houses the larger and potentially dangerous species including magnificent tiger sharks and spectacular bull whaler sharks. Plus, unlike any other shark exhibit in the world, it provides the sharks with the space to perform a 60-metre-long swim glide pattern, which is essential for larger sharks who use the glide movement to rest.

By far the most thrilling and unique aspect of *Shark Bay* is the unique interactive program available in the attraction's reef lagoon. Not for the faint-hearted, the reef lagoon is separated from the shark lagoon by two 10 x 3 metre acrylic windows. This gives

participants the feeling that they are actually swimming with the bigger sharks, who are only centimetres away!

Sound like your idea of fun? Well 10 lucky Marriott Rewards members win entry to Australia's Sea World for 2 adults, plus be given the opportunity to swim these amazing creatures! Simply go to www.seaworld.com/cool_stuff/win.cfm to enter.